



# SPONSOR OPPORTUNITIES

## 120th Annual Conference & Exhibit Hall



**May 6-8, 2026**  
**The Ritz-Carlton, New Orleans, LA**

# 120<sup>th</sup> Annual Conference Sponsorships

As NJBankers premier event, our Annual Conference draws hundreds of industry leaders to a premier resort. Featuring a robust conference program filled with well-known keynote speakers, **the conference offers providers 2 sponsor categories you can choose from to fit your budget and meet your marketing goals.**

## CHOICE 1 - PACKAGE SPONSORS

- Choose a price point that fits your budget
- Choose a price point that meets your marketing goals
- Have your brand on the entire event

OR

## CHOICE 2 - LOGO or EVENT SPONSORS

- Many items and events to choose from to keep your brand visible
- Branding in high-traffic areas
- Dedicated signage or announcement during breaks

## PACKAGE SPONSORS

### Platinum Sponsor: \$20,000

- Brand presence on NJBankers website and marketing emails and in the General Sessions
- 2 complimentary registrations
- Full color ad in Event Program
- Pre and post event publicity on NJBankers social media
- Attendee list with emails

### Diamond Sponsor: \$15,000

- Brand presence as the "Title" sponsor across all event materials (signage, website, social media)
- Top-tier logo placement in all marketing and communication channels
- 1 complimentary registration
- Ad in Event Program
- Pre and post event publicity on NJBankers social media
- Attendee list with emails

### Gold Sponsor: \$10,000

- Brand presence on NJBankers website and marketing emails and in the General Sessions
- Recognition at the event
- 50% off one registration
- Ad in Event Program
- Attendee list with emails

### Silver Sponsor: \$5,000

- Brand presence on NJBankers website and marketing emails and in the General Sessions
- Option to sponsor a specific session or workshop
- Recognition at the event
- Attendee list with emails

## CONFERENCE-WIDE SPONSORSHIPS

|  |                       |
|--|-----------------------|
| <input type="checkbox"/> Registration Sponsor: <i>includes 1 pre- and 1 post-event email ad to attendees</i> <b>forvsmazars</b>  | SOLD                  |
| <input type="checkbox"/> Hotel Keys <i>w/company branding</i> <b>ConnectOneBank</b><br><small>a better place to be</small>   | SOLD                  |
| <input type="checkbox"/> Conference Badge and Lanyard <i>w/company logo</i> <b>COCC</b>  | SOLD                  |
| <input type="checkbox"/> Conference Bag Sponsor: <i>includes logo placement on conference bags and opportunity to provide a branded item (sponsor supplies item*)</i> <b>PIPER   SANDLER</b>                       | SOLD                  |
| <input type="checkbox"/> Sponsor item of choice in Conference Bag <i>(sponsor supplies item*)</i>  | \$2,750 (2 available) |
| <input type="checkbox"/> Grab and Go Snack Bags <i>(sponsor supplies item*)</i>  | \$2,500 (1 available) |
| <input type="checkbox"/> Conference Pens <i>(sponsor supplies item*)</i> <b>PWCampbell</b>   | SOLD                  |
| <input type="checkbox"/> Conference Coffee Sleeves <i>w/company logo</i> <b>Riker Danzig</b>   | SOLD                  |
| <input type="checkbox"/> Registration Candy Sponsor <b>fiserv.</b>   | SOLD                  |
| <input type="checkbox"/> Social Media Sponsor: <i>2 pre- &amp; post-event posts, and 1 post per conference day on NJBankers social media platforms</i> <b>bhgfinancial</b><br><small>Institutional Network</small> | SOLD                  |
| <input type="checkbox"/> Refreshment Sponsor <b>Innovative Financing Solutions</b>   | SOLD                  |

## TUESDAY EVENTS

|  |         |
|--|---------|
| <input type="checkbox"/> Pre-Event Networking Reception Beverage/Bar Sponsor <b>CEIS REVIEW INC.</b> <b>KAPLAN PARTNERS</b> <b>TFD Consulting, LLC</b> | \$1,250 |
| <input type="checkbox"/> Pre-Event Networking Reception Food Sponsor <b>CBIZ temenos</b>   | \$2,500 |

## WEDNESDAY EVENTS

|  |         |
|--|---------|
| <input type="checkbox"/> Welcome Party Event Sponsor <b>Arnold &amp; Porter</b> <b>Crowe</b> <b>FIRST BANK</b><br><small>Personal. Business. Real Relationships.</small>               | SOLD    |
| <input type="checkbox"/> Welcome Party Food Sponsor <i>w/company branding</i> <b>CBIZ</b>  | \$5,000 |
| <input type="checkbox"/> Welcome Party Beverage/Bar Sponsor <i>w/company branding</i> <b>HB HELMSBRISCOE</b>   | \$5,000 |
| <input type="checkbox"/> Welcome Party Logo Beads <i>w/company branding</i> <b>ENERVIA SOLUTIONS</b>   | SOLD    |
| <input type="checkbox"/> Welcome Party To Go Cups and Signature Drinks <i>w/company branding</i> <b>Stevens &amp; Lee</b><br><small>Powerful partnerships. Standout solutions.</small> | SOLD    |
| <input type="checkbox"/> Welcome Party Fans <i>w/company logo</i> <b>Cherry Bekaert</b>  | SOLD    |
| <input type="checkbox"/> Welcome Party Hand Clappers <i>w/company branding</i>   | \$1,500 |
| <input type="checkbox"/> Welcome Party Pedicab Sponsor <i>(includes signage)</i>   | \$2,500 |
| <input type="checkbox"/> Welcome Party Feather Masks   | \$750   |
| <input type="checkbox"/> Attendee Room Drop of Choice <i>(sponsor supplies item*)</i> <b>fortuna cysec</b>   | SOLD    |
| <input type="checkbox"/> Registration Refreshments <b>BREAN   Capital</b> <b>Innovative Financing Solutions</b> <b>American Bankers Association</b>                                    | \$2,500 |
| <input type="checkbox"/> General Session Sponsor <i>w/company branding</i>   | \$5,000 |
| <input type="checkbox"/> Talent Sponsor <i>(intro of speakers w/ 1-minute company intro)</i>   | \$6,000 |

## THURSDAY EVENTS

|  |         |
|--|---------|
| <input type="checkbox"/> Networking Breakfast <b>CBIZ Kilpatrick</b>   | \$3,500 |
| <input type="checkbox"/> Networking Break <b>AABB ATLANTIC COMMUNITY BANKERS ASSOCIATION</b>   | \$1,750 |
| <input type="checkbox"/> Evening Networking Event Food Sponsor <b>SOMERSET REGAL BANK</b>  | \$3,500 |
| <input type="checkbox"/> Evening Networking Event Beverage/Bar Sponsor <i>w/company branding</i> <b>LUSE GORMAN</b>  | \$2,500 |
| <input type="checkbox"/> Luncheon with Speaker in General Session  | \$3,500 |
| <input type="checkbox"/> Attendee Room Drop of Choice <i>(sponsor supplies item*)</i>  | \$5,000 |
| <input type="checkbox"/> General Session Sponsor <i>w/company branding</i> <b>ICBA</b>   | SOLD    |
| <input type="checkbox"/> Talent Sponsor <i>(intro of speakers w/1-minute company/speaker intro)</i> <b>SNODGRASS</b><br><small>The Banking Experts</small> | SOLD    |

## FRIDAY EVENTS

|   |         |
|---|---------|
| <input type="checkbox"/> Networking Breakfast   | \$3,500 |
| <input type="checkbox"/> General Session Sponsor <i>w/company branding</i>                  | \$2,500 |
| <input type="checkbox"/> Talent Sponsor <i>(intro of speakers w/1-minute company intro)</i> | \$6,000 |

**For more information on sponsorships, please contact Jenn Zorn at 908.324.4024 or [jzorn@njbankers.com](mailto:jzorn@njbankers.com).**

**\*Call for details on items needed to be supplied. Restrictions may apply.**

**\*\*NJBankers maintains full rights to review, change, rescind or deny any advertising or sponsorship request.**



# ADVERTISING

Connect to the right people in New Jersey's banking industry with an ad in the Annual Conference Program Guide.

A **Program Guide** will be distributed to **ALL** conference attendees and is a great way to advertise your firm's products and services.

**Specifications Ad size:** 8" h X 5" w (no color ads, no bleed ads)

**Format:** pdf or eps file

**Submission Deadline:** **April 1, 2026**

Full Page Ad \$2,300

Inside Back Cover **SOLD**

**Questions:** For availability of these advertising opportunities, please contact Andrea Ganzman at [aganzman@njbankers.com](mailto:aganzman@njbankers.com) or 908-324-4011.

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## Thank you to our Sponsors

### PLATINUM SPONSORS



### DIAMOND SPONSORS



### GOLD SPONSORS



### SILVER SPONSORS

